



# **WORLD POOL-BILLIARD ASSOCIATION**

**WORLD GOVERNING BODY OF POOL**

*incorporated in The Netherlands*

July, 2009

To Whom It May Concern

The World Pool-Billiard Association (WPA) is the international governing body for pocket billiards. The group was formed in 1987, and was initially headed by a provisional board of directors consisting of representatives from Japan, the United States, Sweden, and Germany. Today we have membership in all continents, consisting of more than 90 countries.

The WPA is the official member to represent the sport of Pool on the World Confederation of Billiards Sports (WCBS). The WCBS is the internationally recognized Billiard umbrella organization encompassing the major cue sports of Pool, Snooker and Carom.

Our Board members are extremely excited about the business opportunity CueSportz.com has presented to the WPA. As experts in the Billiards industry, we believe the game and tournament technologies developed by CueSportz.com are very accurate and emulate real life tournament play. The affiliate program structure that has been presented to the WPA is unique and creates an opportunity for our sport / game to prosper and reach greater heights.

The WPA through its member associations estimates that there are several million registered players playing pool worldwide. Outside of actual registered members, the numbers are even greater with many people choosing to play socially. Estimates of numbers who play pool run into the hundreds of millions worldwide. The last survey conducted in the USA showed that forty million people played pool during the year. These people, registered players and social players alike, are very likely candidates to play online pool. This creates an appealing picture for this initiative.

As a major affiliate and together with our member associations, we are dedicated to promote CueSportz.com through as many marketing channels as possible including web and email. Together with the help and resources provided by CueSportz.com, we look forward to growing our affiliate network.

A handwritten signature in black ink, appearing to read "Ian Anderson".

Ian Anderson  
WPA President