

Affiliate Marketing Opportunity





What is Affiliate Marketing?

Affiliate marketing is an internet based marketing practice in which a business rewards one or more affiliates for each visitor or customer brought about by the affiliates marketing efforts.

Affiliate programs are designed in such a way to achieve growth for the seller (CueSportz.com) and return rewards to the affiliate (You).





CueSportz Affiliate Marketing Program

Our affiliate program has been designed in a way that is easy to follow, and provides unlimited opportunities to grow your affiliates.

Over the next few slides, you will be provided with a broad overview of the affiliate program structure and how you can start earning rewards.





Two Tiered System

The structure of the program is a two tiered system. That means whoever you sign up directly is on your first line. And whoever they sign up is on your second line.

When players enter our weekly tournaments at a cost of US\$20, 50% of this amount (US\$10) will go directly to the affiliate scheme. Being a two tiered system, that means US\$5 goes to the first line affiliate, and US\$5 goes to the second line affiliate.





No End Date

Our affiliate program has no end date. This creates a lifetime opportunity of sustainable revenue for all affiliates, associations and players. With so many billiards players globally, there is no doubt that many will be motivated to secure an added income for their efforts.





Unlimited Sign-Ups

The amount of first line sign ups by any member is UNLIMITED. This also applies to the second line sign ups. Which in turn becomes their referrers second line.





Not Just the Billiards Industry

Any association has the opportunity to introduce our affiliate program to other parts of the billiard industry. So if you are a pool association, there is no reason why you cannot sign up a snooker association in your down line.

It is also important to note that the billiard industry is just one target market. Many market types outside of billiards will want to be part of the action.





Secure Affiliate Tracking System

Affiliates will have access to a secure online tracking system. As an affiliate, you will be able to monitor the performance of your first and second lines. Your affiliate rewards can be tracked and payments will be made through this secure system to you.





Affiliate Marketing Resources

Marketing resources will be provided to all affiliates once they sign up and are logged in. These resources will range from email templates to other web resources such as web banners that can be tracked as they will include your unique referrer code.

Other resources will include presentations, print collateral and even downloadable business cards for those that really want to make a business out of it.





Income for Countries & Associations



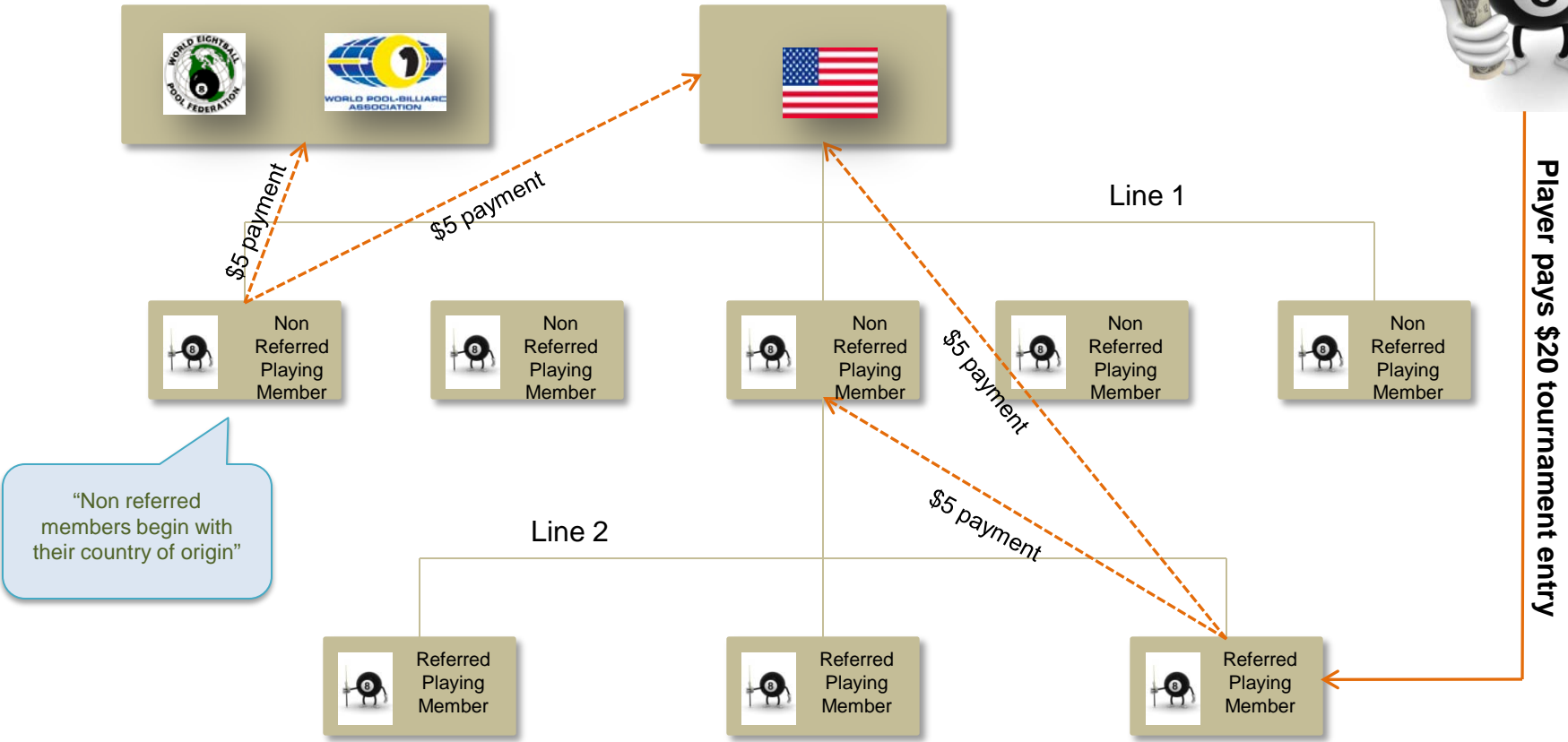
Any new members signing up through the cuesportz.com website will enter their username, country and email address.

On our sign up page there is a box to put your referrer code. If someone was to click to this page via a web banner or email, this code will be automatically populated.

On the registration page there is also a box that says “I have no referrer”. Anyone who checks that box will go on the first line of the country they have selected, which then puts them on the second line of the WPA or WEPF.

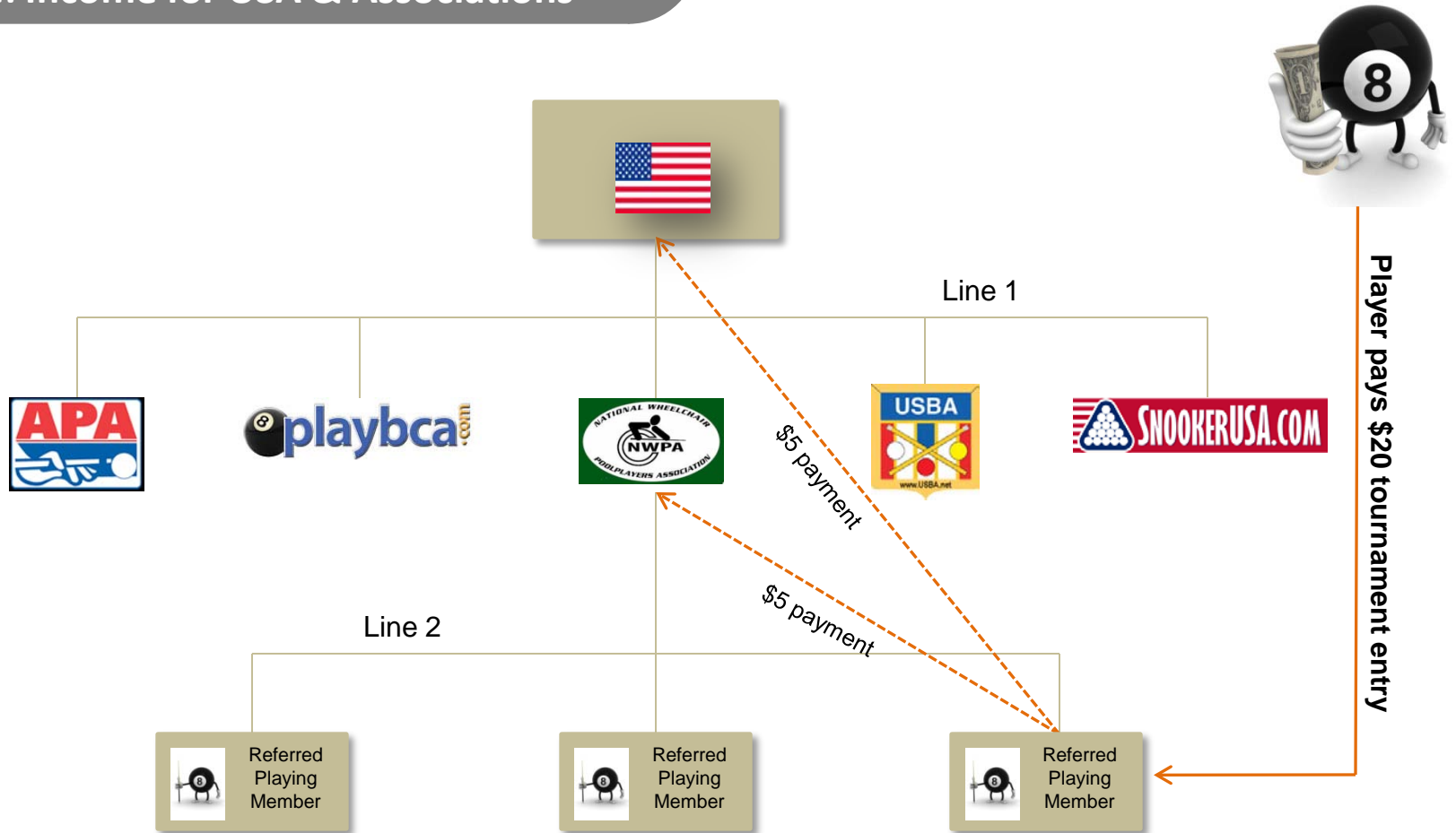
The WEPF and the WPA have approximately 20 countries that play both disciplines of pool. Any new member that joins the site without a referrer will be shared equally between the two world bodies of these countries.

Example: Income for USA & World Bodies



"Non referred members begin with their country of origin"

Example: Income for USA & Associations





For more information

www.cuesportz.com

info@cuesportz.com